


AUTHORVILLE **WEBINARS**

WITH ANDREW GRIFFITHS & MICHAEL HANRAHAN



**HAVE YOU ALWAYS WANTED TO WRITE A BOOK
BUT YOU NEVER KNEW WHERE TO START?**

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**THANK YOU FOR
TUNING INTO OUR
WEBINAR**

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A LITTLE ABOUT WHO WE ARE...



**SO WHAT ARE WE GOING TO BE
TALKING ABOUT TODAY?**





1. WHAT STOPS PEOPLE FROM WRITING A BOOK?

2. WHERE DO YOU START WHEN IT COMES TO WRITING YOUR BOOK?



**FEEL FREE TO ASK
QUESTIONS IN THE
CHAT BOX. AND WE
WILL DO A Q&A AT
THE END.**





1. WHAT STOPS PEOPLE FROM WRITING A BOOK?

2. WHERE DO YOU START WHEN IT COMES TO WRITING YOUR BOOK?



**WE THINK THE BEST PLACE TO
START IS BY ASKING BETTER
QUESTIONS...**



THE QUESTIONS WE ASK NEW AUTHORS -

- Why do you want to write a book?
- What do you want your book to do for you?
- What stories are you telling yourself to stop you writing your book?
- What other books exist on the topic?
- Who is your ideal reader (client)?
- What problems will your book solve for them?
- What frameworks or processes do you have now?
- What are the questions you're getting asked all of the time?
- What type of book do you want to write?
- What's the one book that really had an impact on you? Look for an author role model.



**DO YOU FEEL LIKE YOU'RE IN A
BETTER POSITION NOW TO
START YOUR BOOK?**





**OTHER ADVICE WE WOULD
OFFER TO NEW, ASPIRING
AUTHORS?**

**AND HOW WE CAN HELP YOU
WITH YOUR BOOK WRITING AND
PUBLISHING ROAD AHEAD?**



Author

COACHING, TRAINING AND PROGRAMMES

There is no doubt that writing a book is a smart business move, but at the same time, it's not an easy thing to do. That's why a lot of people talk about writing a book, but few do. **A well written and well published book can build an incredible profile, transform a business and provide incredible opportunities.**

I wrote my first book 20 years ago. A simple book on marketing, called '101 Ways to Market Your Business'. It was published by Allen & Unwin. I went on to write 14 books so far, working with world-class publishers and also self publishing my own books. **All of my books have become bestsellers**, they have been sold in over 65 countries and translated into languages including Russian, Chinese, Vietnamese, Nigerian, Indonesian, Thai and Indian. I'm officially Australia's #1 small business author.

In the last 10 years I've been teaching people around the world how to write and publish their book (specifically non-fiction books). **I've had the great pleasure of helping over 700 people to write** and publish their first book. In some instances they have gone onto write and publish their second, third and even fourth books. **The bottom line is that I have great resources, models and frameworks.**

My aim is to help you write and publish a world-class book that can become the most extraordinary leveraging tool for you. I'm not into churning books out, I'm into quality. I would love the opportunity to help you become a published Author and share what I've learned along the way. **Check out my Author Coaching packages below.**



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IT'S TIME TO WRITE YOUR BOOK

YOUR BIG WHY?



YOUR READER



YOUR BOOK PLAN



YOUR BOOK
STRUCTURE



GETTING READY
TO WRITE



TIME TO WRITE
A BOOK



REFINING YOUR
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