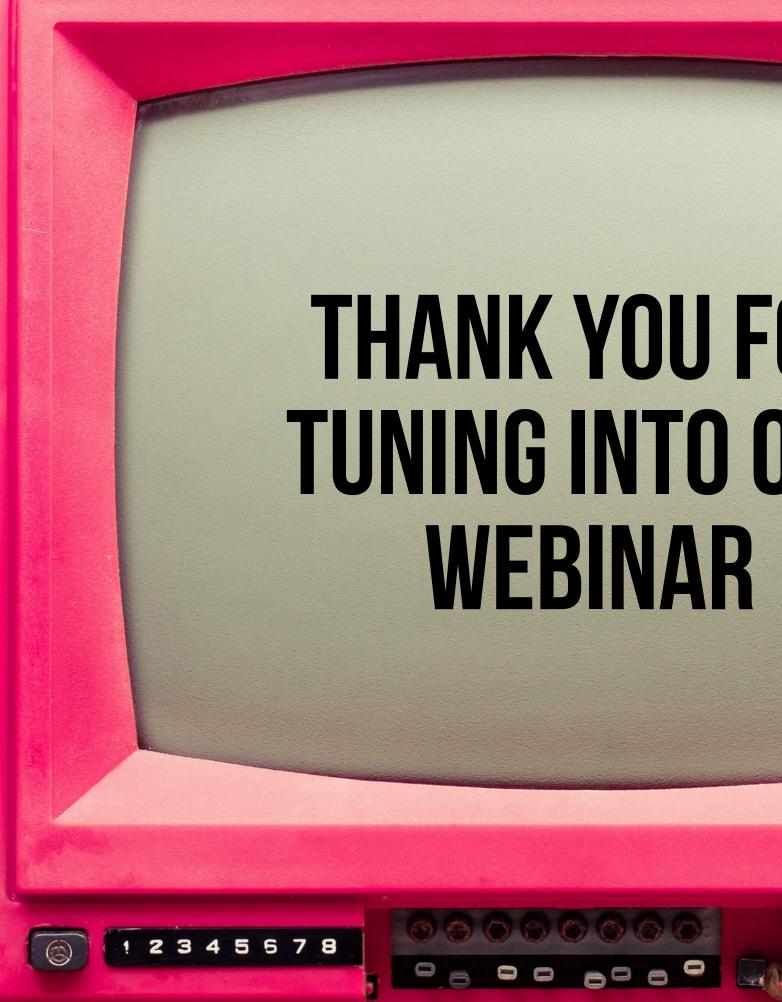
AUGUIDATION

HAVE YOU ALWAYS WANTED TO WRITE A BOOK BUT YOU NEVER KNEW WHERE TO START?

SPONSORED BY PUBLISH CENTRAL





THANK YOU FOR **TUNING INTO OUR** WEBINAR



THIS WEBINAR IS PROUDLY SPONSORED BY:

PUBLISH CENTRAL

Self-publishing education, services and resources for non-fiction authors. www.publishcentral.com.au

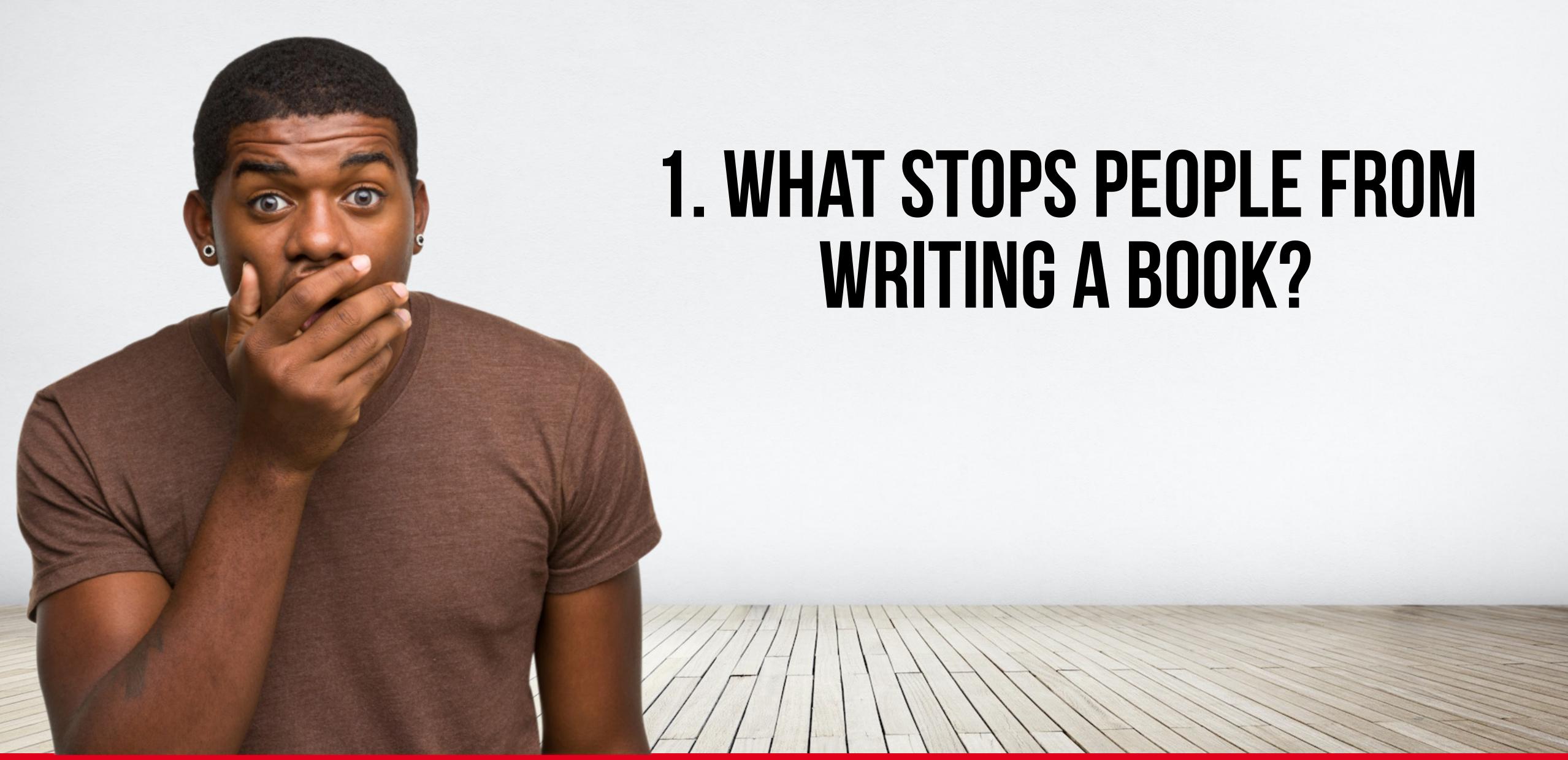


A LITTLE ABOUT WHO WE ARE...

SO WHAT ARE WE GOING TO BE TALKING ABOUT TODAY?





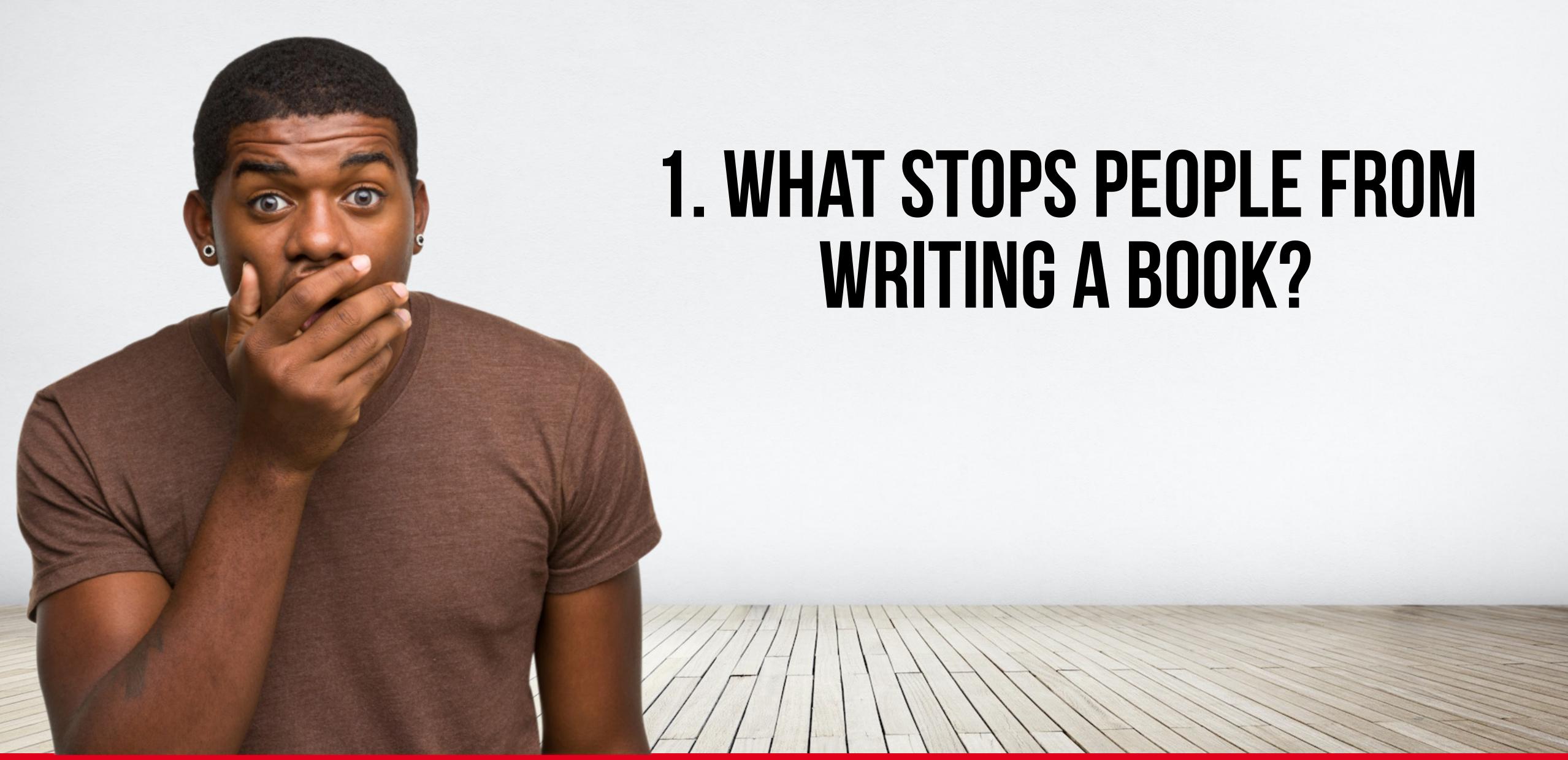


1. WHAT STOPS PEOPLE FROM WRITING A BOOK?

2. WHERE DO YOU START WHEN IT COMES TO WRITING YOUR BOOK?

FEEL FREE TO ASK **QUESTIONS IN THE** CHAT BOX. AND WE WILL DO A Q&A AT THE END.





1. WHAT STOPS PEOPLE FROM WRITING A BOOK?

2. WHERE DO YOU START WHEN IT COMES TO WRITING YOUR BOOK?

WE THINK THE BEST PLACE TO **START IS BY ASKING BETTER** QUESTIONS...

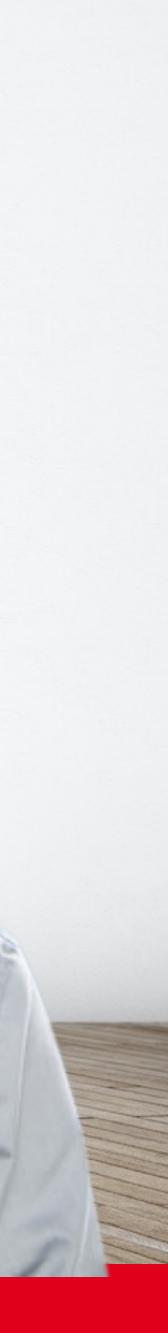


THE QUESTIONS WE ASK NEW AUTHORS -

- Why do you want to write a book?
- What do you want your book to do for you?
- What stories are you telling yourself to stop you writing your book?
- What other books exist on the topic?
- Who is your ideal reader (client)?
- What problems will your book solve for them?
- What frameworks or processes do you have now?
- What are the questions you're getting asked all of the time?
- What type of book do you want to write?
- What's the one book that really had an impact on you? Look for an author role model.



DO YOU FEEL LIKE YOU'RE IN A Better position now to Start your book?





OTHER ADVICE WE WOULD OFFER TO NEW, ASPIRING AUTHORS?



AND HOW WE CAN HELP YOU WITH YOUR BOOK WRITING AND **PUBLISHING ROAD AHEAD?**



COACHING, TRAINING AND PROGRAMMES

CANDIA BUR

There is no doubt that writing a book is a smart business move, but at the same time, it's not an easy thing to do. That's why a lot of people talk about writing a book, but few do. A well written and well published book can build an incredible profile, transform a business and provide incredible opportunities.

I wrote my first book 20 years ago. A simple book on marketing, called '101 Ways to Market Your Business'. It was published by Allen & Unwin. I went on to write 14 books so far, working with world-class publishers and also self publishing my own books. All of my books have become bestsellers, they have been sold in over 65 countries and translated into languages including Russian, Chinese, Vietnamese, Nigerian, Indonesian, Thai and Indian. I'm officially Australia's #1 small business author.

In the last 10 years I've been teaching people around the world how to write and publish their book (specifically non-fiction books). I've had the great pleasure of helping over 700 people to write and publish their first book. In some instances they have gone onto write and publish their second, third and even fourth books. The bottom line is that I have great resources, models and frameworks.

My aim is to help you write and publish a world-class book that can become the most extraordinary leveraging tool for you. I'm not into churning books out, I'm into quality. I would love the opportunity to help you become a published Author and share what I've learned along the way. Check out my Author Coaching packages below.

WWW.ANDREWGRIFFITHS.COM.AU



 $\overline{6}$

\$

IT'S TIME TO WRITE VOUR BOOK

YOUR BIG WHY?

YOUR BOOK PLAN

8

YOUR READER

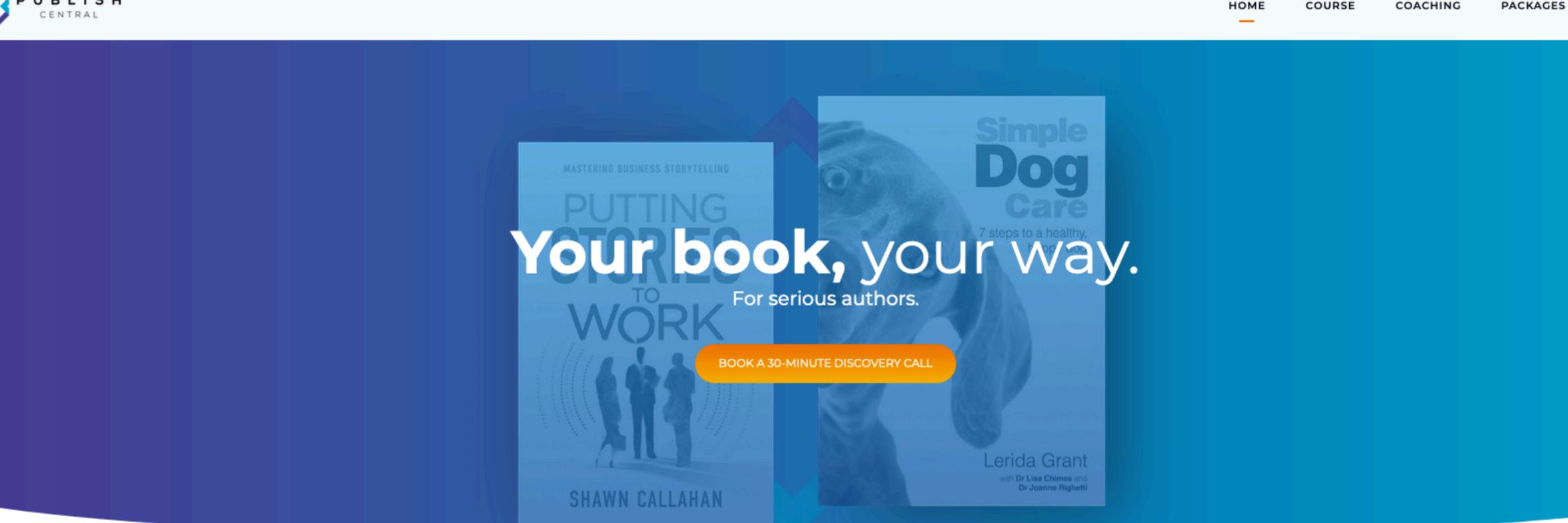
YOUR BOOK

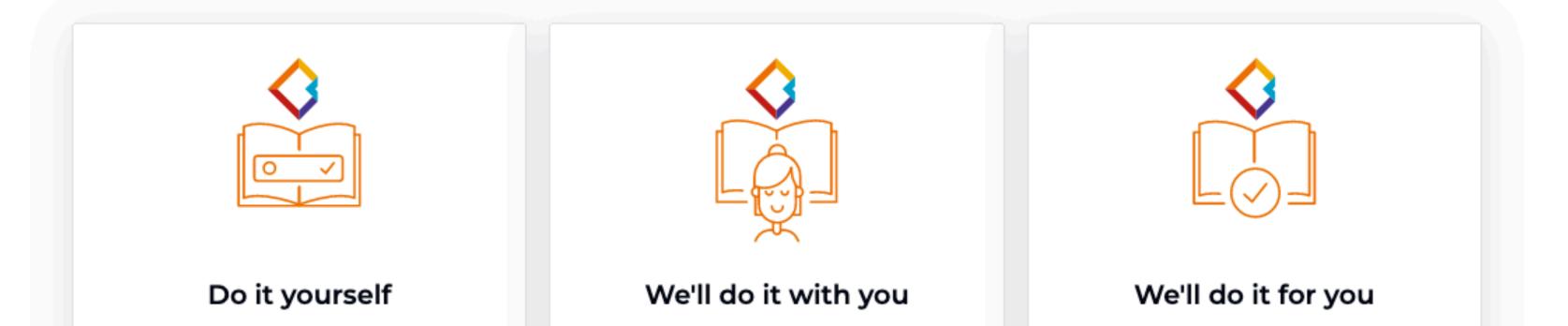
STRUCTURE



WWW.ANDREWGRIFFITHS.COM.AU







Self-publishing education, services and resources for non-fiction authors

FREE STUFF

<text>

THANKS FOR COMING ALONG. WE HOPE YOU Got great value out of our webinar.

SPONSORED BY PUBLISH CENTRAL





THIS WEBINAR IS PROUDLY SPONSORED BY:

Self-publishing education, services and resources for non-fiction authors. www.publishcentral.com.au

PUBLISH CENTRAL

